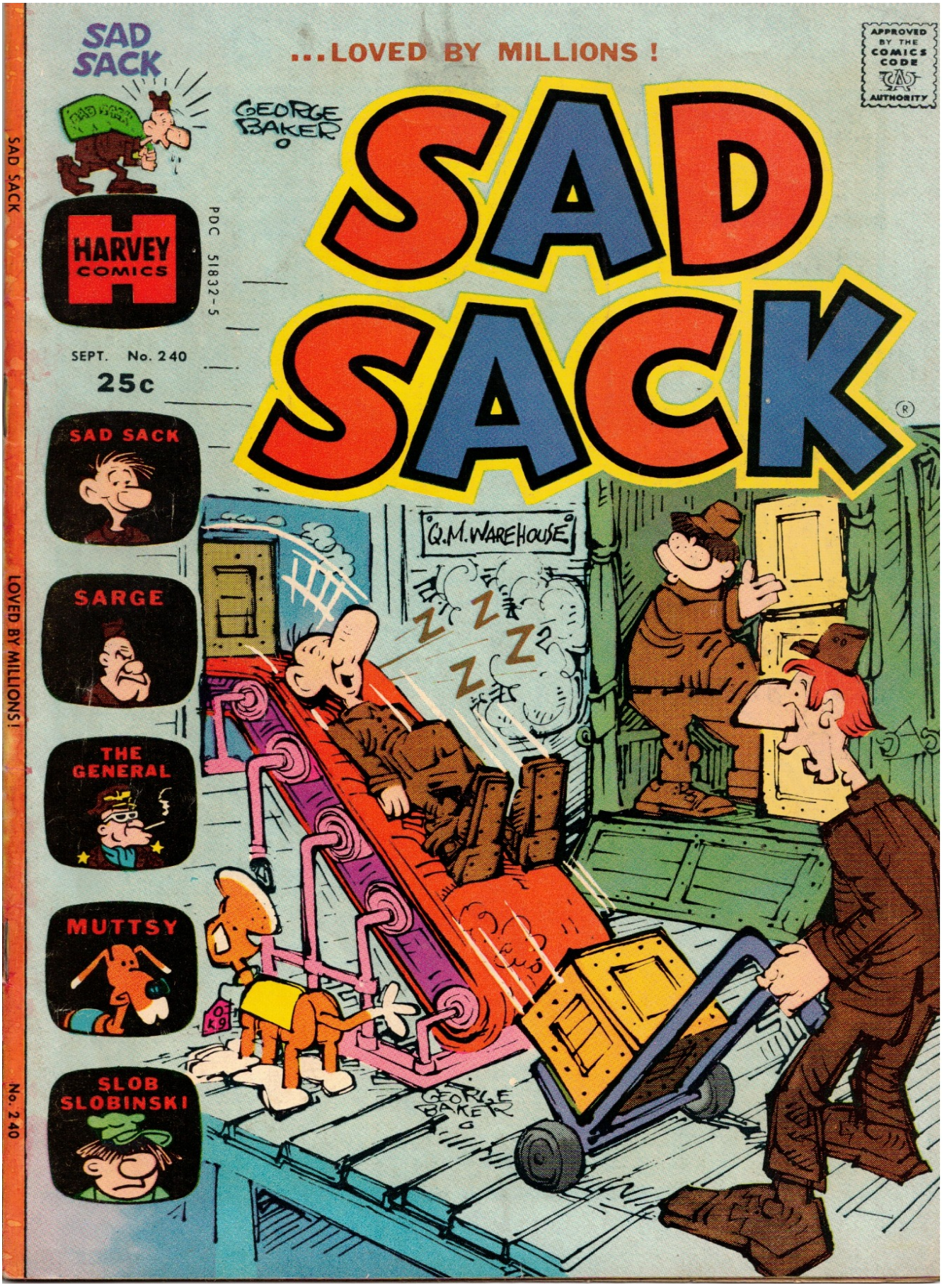
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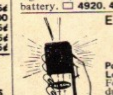

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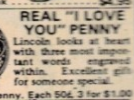

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☐ 3012. Ivory Elephants . . . . . 49¢

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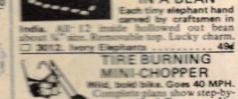

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☐ 1107. Plans, Parts List . . . . . $1.95

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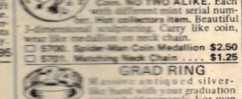

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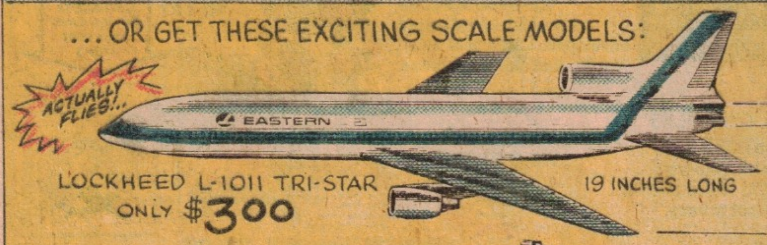


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Sad Sack
in
"DISCOVERING A TALENT"
WE'RE GOING TO DO A LIVE TELEVISION SHOW, SACK!
WHAT'S THE SHOW GOING TO BE ABOUT?
TV
WE'RE GOING TO SHOW A TYPICAL DAY IN THE LIFE OF GENERAL ROCKJAW!
OH! THEN WE'LL BE SPENDING THE DAY IN THE LOUNGE OF THE OFFICER'S CLUB!
TV
NO! WE'RE GOING TO SHOW GENERAL ROCKJAW IN THE FIELD DIRECTING A BATTLE!
DIRECTING A BATTLE?
TV
IT'S SO THE AMERICAN PEOPLE WILL FEEL SECURE SEEING OUR LEADER IN ACTION!
HE NEEDS MORE LIPSTICK!

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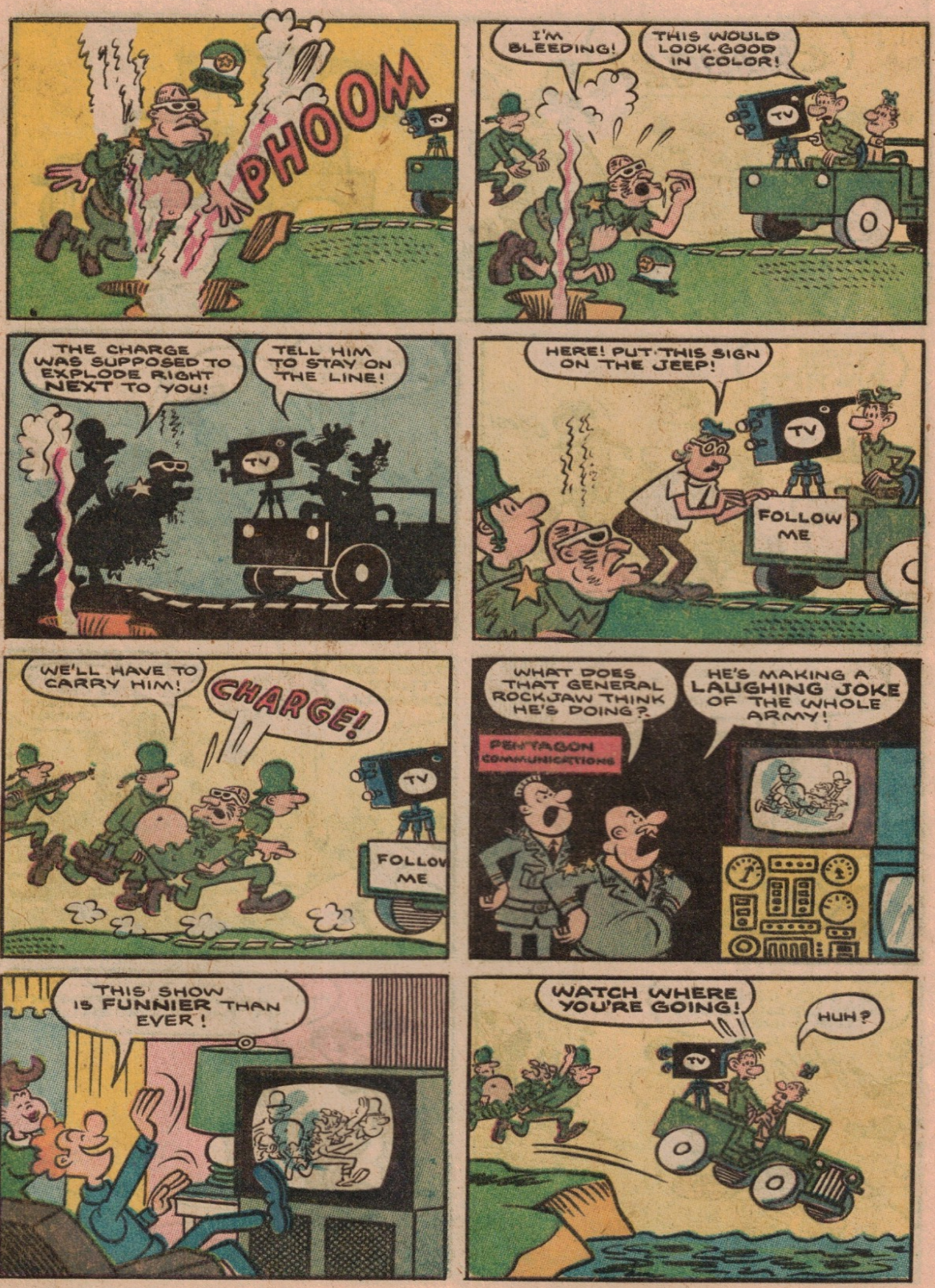
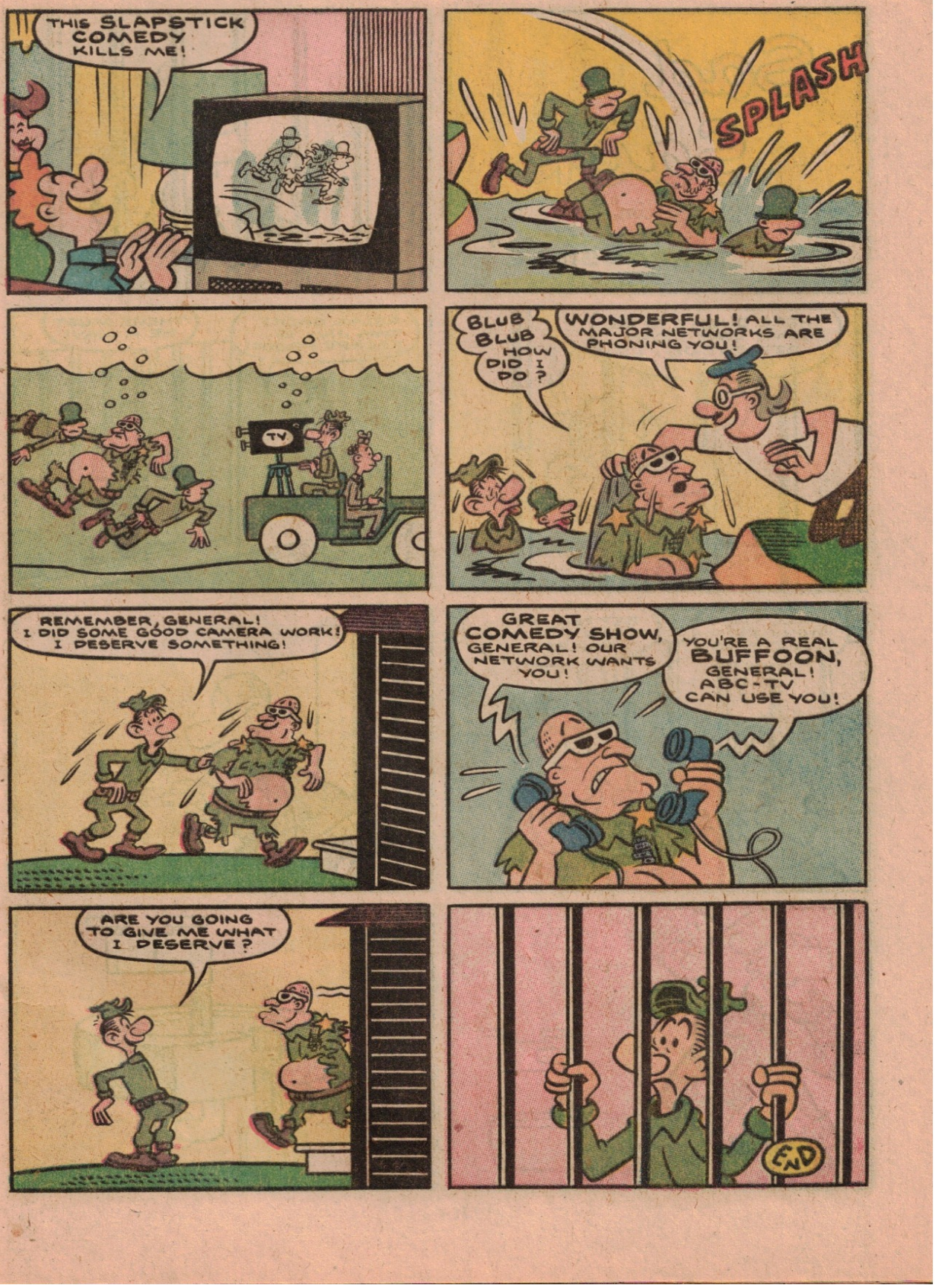
HERE'S THE SCRIPT, GENERAL!
HERE COME THE CAMERAMEN!
TV
ALL THE MAJOR NETWORKS ARE CARRYING THIS SHOW, GENERAL! YOU'LL BE FAMOUS!
JUST BE SURE YOU KEEP FOLLOWING THESE LINES, GENERAL!
WILL THEY SEE ME AT THE PENTAGON?
STAND BY! WE'RE ON IN ONE MINUTE!
I'M READY FOR THE OPENING ANNOUNCEMENT!
TV
NOW WE PRESENT GENERAL ROCKJAW! NATURAL--PLAIN--UNTOUCHED!
I NEED MORE PANCAKE MAKEUP!
GIVE ME SOME MORE EYE SHADOW!
FOLLOW ME, MEN!
ARE YOU GETTING MY GOOD PROFILE?
OH, BROTHER!
TV

COME ON, MEN!
CHARGE!
THAT LOOKS GOOD!
TV
I HOPE I MAKE A BIG HIT!
OOPS!
SLOOP
YOU MADE A BIG HIT ALRIGHT!
SPLAT
THESE COMEDY SHOWS ARE GETTING BETTER!
TURN OFF THAT CAMERA!
I CAN'T GENERAL! THIS IS A LIVE SHOW!
TELL HIM TO GET UP AND KEEP MOVING!
TV
NO! NO! GENERAL! YOU'RE WALKING OFF THE LINE!
THEY SHOULD BE AT THE ARRANGED SPOT NOW-- HIT THE PLUNGER!

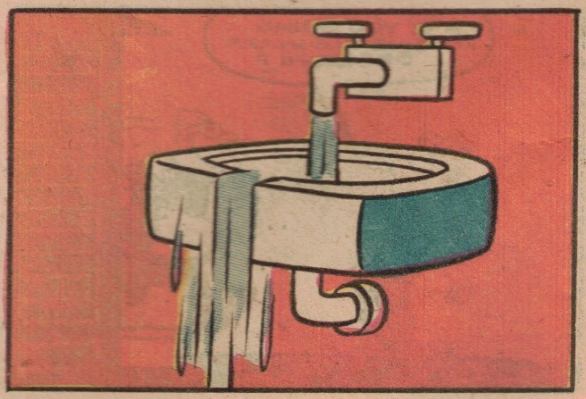

PHOOM
I'M BLEEDING!
THIS WOULD LOOK GOOD IN COLOR!
TV
THE CHARGE WAS SUPPOSED TO EXPLODE RIGHT NEXT TO YOU!
TELL HIM TO STAY ON THE LINE!
HERE! PUT THIS SIGN ON THE JEEP!
FOLLOW ME
WE'LL HAVE TO CARRY HIM!
CHARGE!
FOLLOW ME
WHAT DOES THAT GENERAL ROCKJAW THINK HE'S DOING?
HE'S MAKING A LAUGHING JOKE OF THE WHOLE ARMY!
PENTAGON COMMUNICATIONS
THIS SHOW IS FUNNIER THAN EVER!
WATCH WHERE YOU'RE GOING!
HUH?

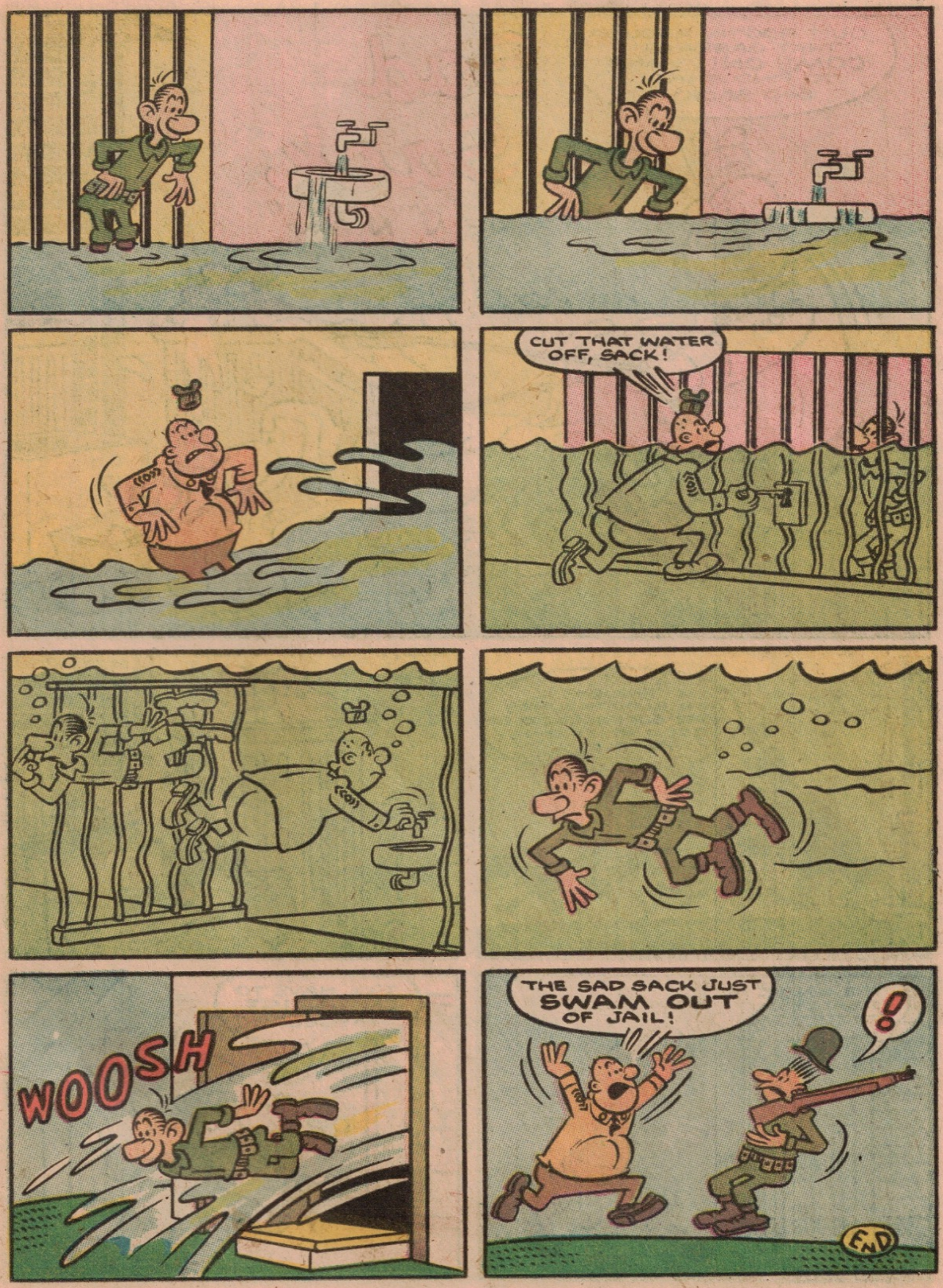

THIS SLAPSTICK COMEDY KILLS ME!
SPLASH
TV
BLUB BLUB HOW DID I DO?
WONDERFUL! ALL THE MAJOR NETWORKS ARE PHONING YOU!
REMEMBER, GENERAL! I DID SOME GOOD CAMERA WORK! I DESERVE SOMETHING!
GREAT COMEDY SHOW, GENERAL! OUR NETWORK WANTS YOU!
YOU'RE A REAL BUFFOON, GENERAL! ABC-TV CAN USE YOU!
ARE YOU GOING TO GIVE ME WHAT I DESERVE?
END

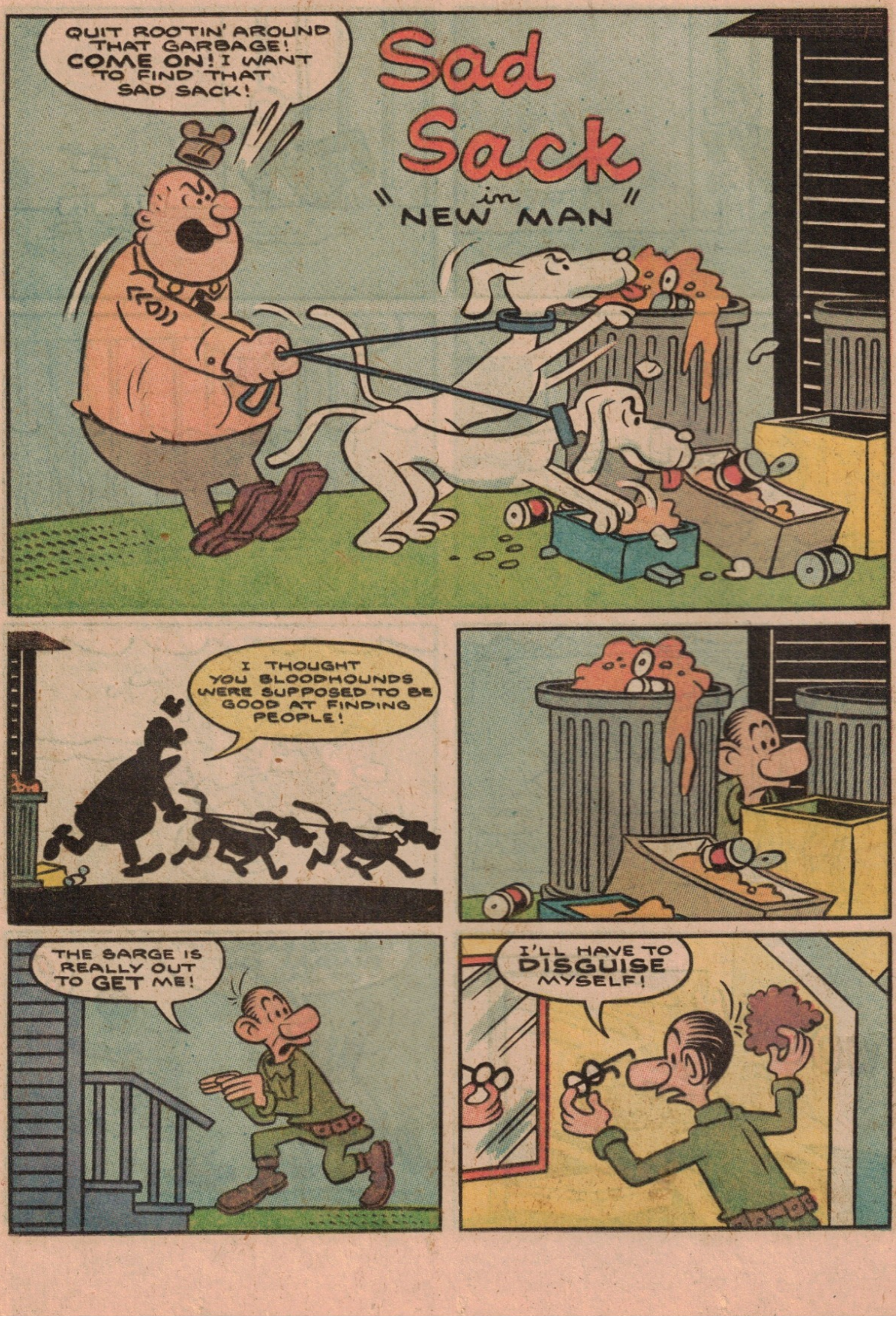
# Sad Sack

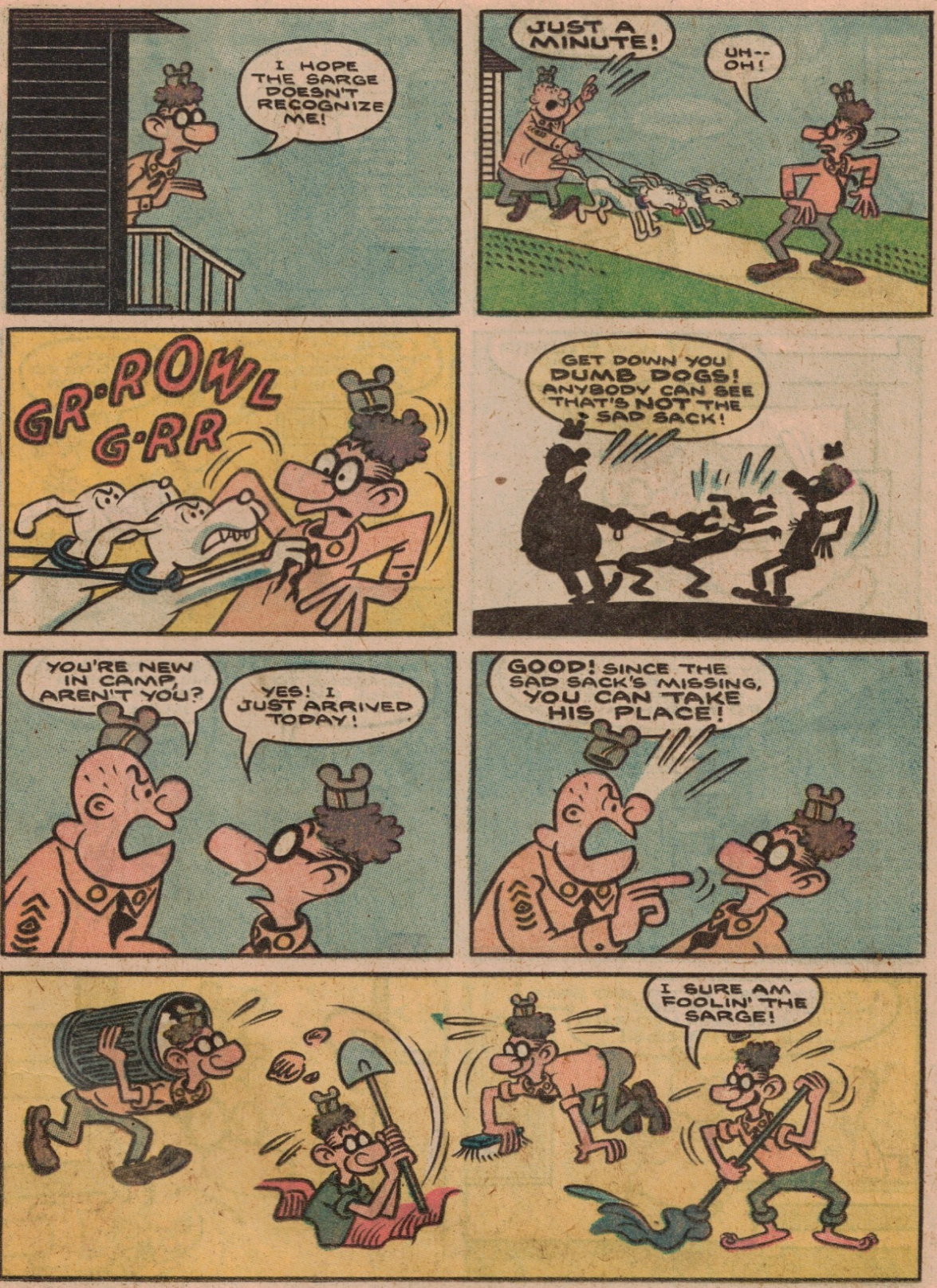
in

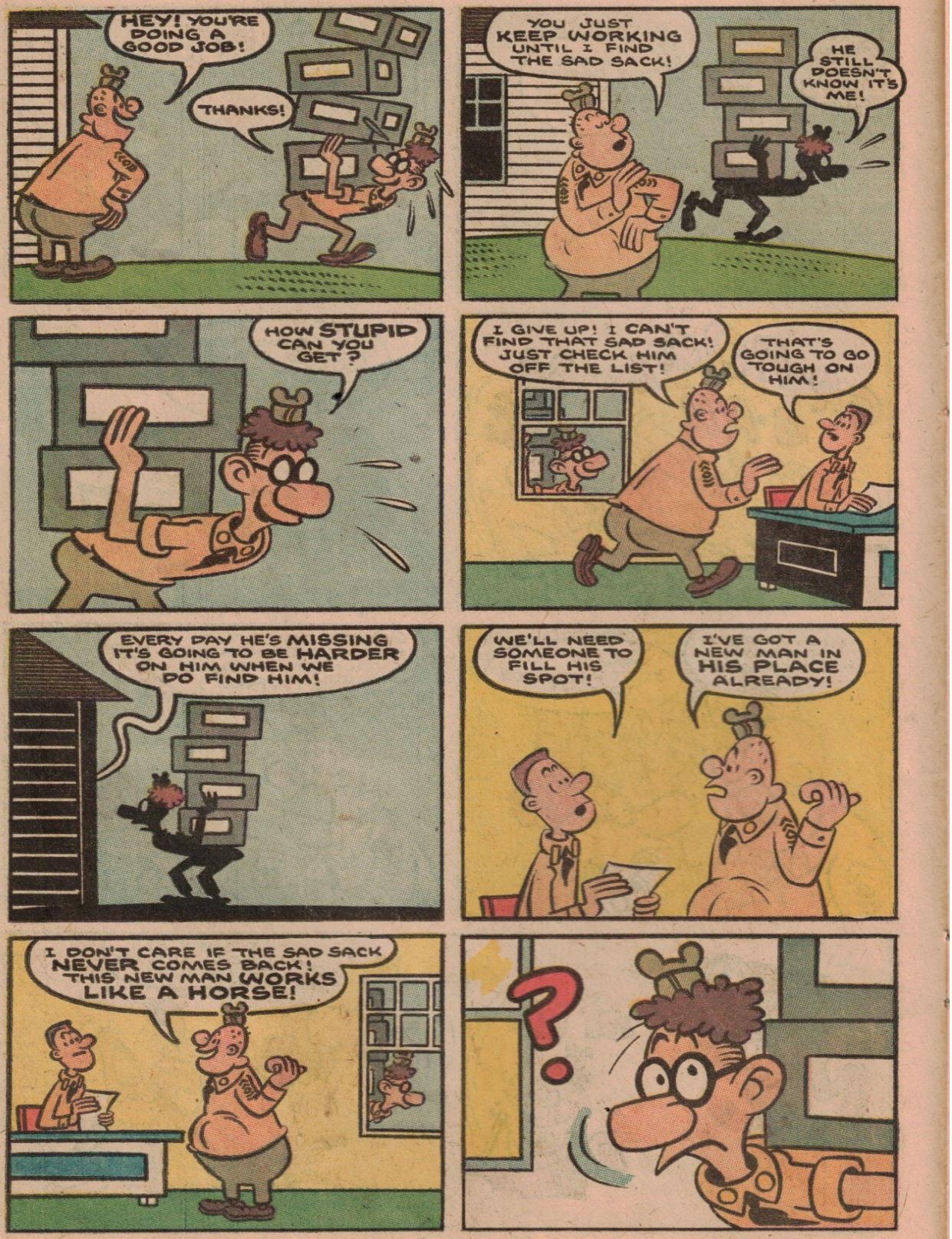
"THE IMPOSSIBLE"




CUT THAT WATER OFF, SACK!
WOOSH
THE SAD SACK JUST SWAM OUT OF JAIL!
!
END


QUIT ROOTIN' AROUND THAT GARBAGE! COME ON! I WANT TO FIND THAT SAD SACK!
Sad Sack
in
"NEW MAN"
I THOUGHT YOU BLOODHOUNDS WERE SUPPOSED TO BE GOOD AT FINDING PEOPLE!
THE SARGE IS REALLY OUT TO GET ME!
I'LL HAVE TO DISGUISE MYSELF!


I HOPE THE SARGE DOESN'T RECOGNIZE ME!
JUST A MINUTE!
UH-- OH!
GR-ROWL G-RR
GET DOWN YOU DUMB DOGS! ANYBODY CAN SEE THAT'S NOT THE SAD SACK!
YOU'RE NEW IN CAMP, AREN'T YOU?
YES! I JUST ARRIVED TODAY!
GOOD! SINCE THE SAD SACK'S MISSING, YOU CAN TAKE HIS PLACE!
I SURE AM FOOLIN' THE SARGE!


HEY! YOU'RE DOING A GOOD JOB!
THANKS!
YOU JUST KEEP WORKING UNTIL I FIND THE SAD SACK!
HE STILL DOESN'T KNOW IT'S ME!
HOW STUPID CAN YOU GET?
I GIVE UP! I CAN'T FIND THAT SAD SACK! JUST CHECK HIM OFF THE LIST!
THAT'S GOING TO GO TOUGH ON HIM!
EVERY DAY HE'S MISSING IT'S GOING TO BE HARDER ON HIM WHEN WE DO FIND HIM!
WE'LL NEED SOMEONE TO FILL HIS SPOT!
I'VE GOT A NEW MAN IN HIS PLACE ALREADY!
I DON'T CARE IF THE SAD SACK NEVER COMES BACK! THIS NEW MAN WORKS LIKE A HORSE!
?

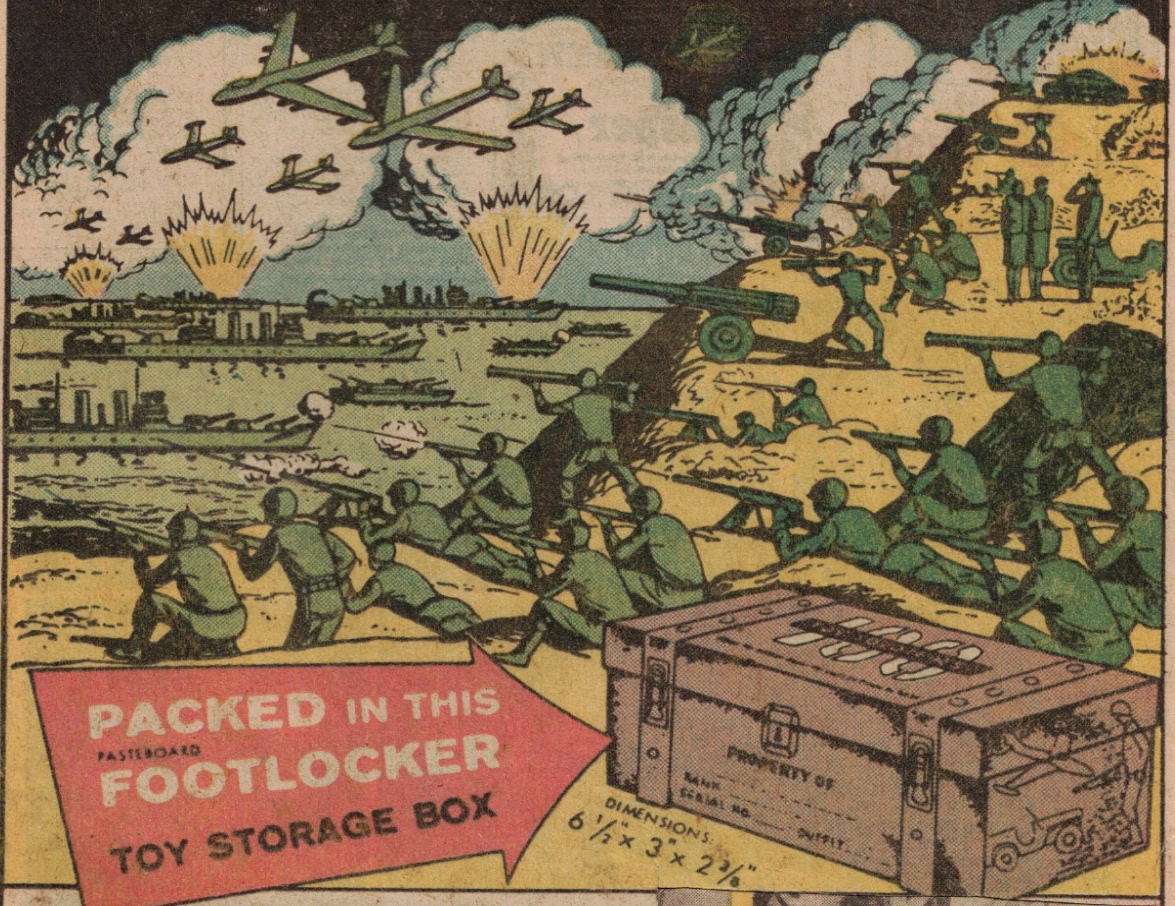
WHAT WILL YOU DO TO THE SAD SACK WHEN HE SHOWS UP?
HE'LL PAY FOR EVERY DAY HE'S GONE!
GOSH! I GOT MYSELF INTO A REAL PICKLE!
I'M DOING ALL THE WORK AND NOT GETTING ANY CREDIT FOR IT!
I BETTER COME BACK WHILE THERE'S STILL A CHANCE FOR ME!
LOOK, SARGE! I SAW SOMEBODY IN THE BUSHES THERE!
HUH? WHERE?
I DON'T SEE ANYBODY!
SWISH
IT'S THE SAD SACK!
CALL OUT THE GUARDS! CALL OUT THE DOGS

STOP
POW POW
GR-RR
I DIDN'T KNOW IT WAS GOING TO BE THIS HARD TO GIVE MYSELF UP!
WE CAUGHT YOU!
GRR
YIPE
BONK
OOW
TRIP
WE DON'T NEED YOU ANYMORE, SACK! WE'VE GOT A NEW MAN TO TAKE YOUR PLACE!
WHERE IS HE? I CAN'T FIND THAT NEW MAN ANYWHERE!
HE COMPLETELY DISAPPEARED FROM CAMP!
I'LL FIND THAT MAN IF IT TAKES ME FOREVER!
THE END

# 100 PC. TOY SOLDIER SET

$1.50

MADE OF DURABLE PLASTIC, EACH WITH ITS OWN BASE.




PACKED IN THIS PASTEBOARD FOOTLOCKER TOY STORAGE BOX

DIMENSIONS 6 1/2" x 3" x 2 3/8"

## EACH FOOTLOCKER CONTAINS:

| | | |
|---|---|---|
| 4 Tanks | 8 Machinegunners | 4 Bombers |
| 4 Jeeps | 8 Sharpshooters | 4 Trucks |
| 4 Battleships | 4 Infantrymen | 8 Jet Planes |
| 4 Cruisers | 8 Officers | 8 Cannon |
| 4 Sailors | 8 Waves | 4 Bazookamen |
| 4 Riflemen | 8 Wacs | 4 Marksmen |

THE FRIENDLY GHOST

# Casper AWARDS

The United States Committee for UNICEF

Honorary Citation

Casper

THE UNITED STATES COMMITTEE FOR UNICEF

CERTIFICATE OF APPRECIATION

is presented to

HARVEY FAMOUS NAME COMICS, Inc.

Citation Of Happiness to Casper

Who brought special joys to FAO Schwarz Happening audiences

Alfred R.E. REED President

GREATER NEW YORK COUNCILS

Boy Scouts of America

Certificate of Appreciation

HARVEY FAMOUS NAME COMICS

GRAPHIC SUPPORT OF CUB '73 PROGRAM

May 1973

CERTIFICATE OF APPRECIATION

PRESENTED TO

Casper

THE FRIENDLY CUB SCOUT

Outstanding Service and Support

GREATER NEW YORK COUNCILS BOY SCOUTS OF AMERICA

December, 1973

WORLDVISION ENTERPRISES INC.

Salutes

Casper

the Friendly Ghost for Entertaining Children Around the World

bloomingdale's

GARDEN CITY

Dear Casper,

You certainly are the friendliest ghost we've ever seen here on Long Island. Bloomingdale's was so happy to have you here in Garden City last Saturday, and to see your happy likeness floating throughout the entire store in the thousands of balloons you and your cub scout friends distributed.

Cordially,

Phyllis Hedeman

Director of Public Relations

You certainly are a good scout. Thanks again to the happy holiday spirit.

GIMBELS East

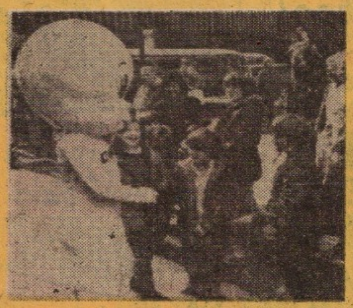
Dear Casper,

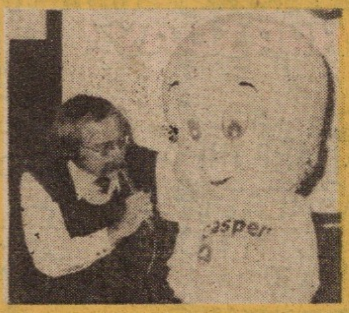
Congratulations on helping to make Gimbels East's UNICEF "Thank You" Party so successful.

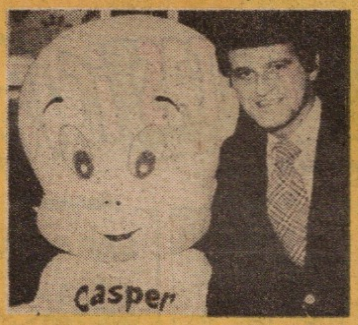
Sincerely,

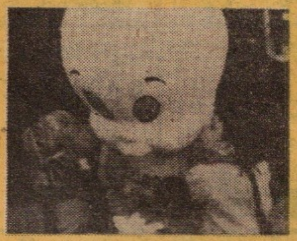
George M. Griffith, Mgr.

# ...more BIG PEOPLE
# -more about CASPER AWARDS









WOW!.. WHAT A GREAT YEAR WITH ALL OUR FRIENDS ALL OVER THE WORLD!

Casper

Hey Kids!

# HARVEY COMICS

are ready for YOU on THURSDAY FRIDAY SATURDAY! SUNDAY, too!!

(-and other days also!!)

## BRAND NEW HARVEY Comics

ARE AVAILABLE FOR YOU AT YOUR DEALER EVERY WEEKEND BEGINNING ON THURSDAY!

BETTER BUY THESE HARVEY COMICS NOW BEFORE THEY'RE ALL GONE!!

HERE ARE THE DATES FOR THESE GREAT HARVEY COMICS TO COME OUT... MARK THEM ON YOUR CALENDARS!

NOTE THESE SEPTEMBER HARVEY ISSUES ON YOUR CALENDAR!

| 1974 JUNE 1974 | | | | | | |
|---|---|---|---|---|---|---|
| S | M | T | W | T | F | S |
| | | | MAY 30 | 31 | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23/30 | 24 | 25 | 26 | 27 | 28 | 29 |

GET THESE SEPTEMBER ISSUES ON SALE ON THESE DAYS

SEPTEMBER COMICS ON SALE JUNE

**MAY 30**
RICHIE RICH MONEY WORLD #13
SPOOKY #141
HOT STUFF #124
SAD SACK LAUGH SPECIAL #79

**JUNE 6**
RICHIE RICH FORTUNES #18
DOT DOTLAND #62
LITTLE LOTTA #111
RICHIE RICH #128
CASPER #175
SAD SACK #240

**JUNE 13**
RICHIE RICH MILLIONS #67
CASPER'S GHOSTLAND #80
WENDY WITCH WORLD #53
AUDREY AND MELVIN #62
RICHIE RICH RICHES #14

**JUNE 20**
RICHIE RICH CASH #1
RICHIE RICH GEMS #1

**JUNE 27**
RICH RICH AND JACKIE JOKERS #6

Kids!.. Tell MOM and DAD about this NEW FANTASTIC Offer!

get 10 HARVEY Songs on 5 HARVEY Records PLUS 10 New COMIC BOOKS! ALL FOR $5.00

all records are 45 rpm

The Casper Song

The Richie Rich Song

The SAD SACK Song

The Wendy Song

The LITTLE AUDREY Song

The HOT STUFF Song

The Spooky Song

The RICHIE RICH and Casper Song

The SAD SACK and NAP SACK Song

The Baby HUEY Song

ORDER COUPON

5 HIT RECORDS (10 SONGS) $5.00 VALUE
10 NEW HARVEY COMICS - $2.50 VALUE
...TOTAL $7.50 VALUE

YOU PAY ONLY $5.00
PLEASE ADD 50¢ FOR POSTAGE

SEND TO:
HARVEY RECORDS, INC. Dept. 6
P.O. BOX 909
NEW YORK, N.Y., 10023

HERE IS $5.50 (CHECK OR MONEY ORDER)

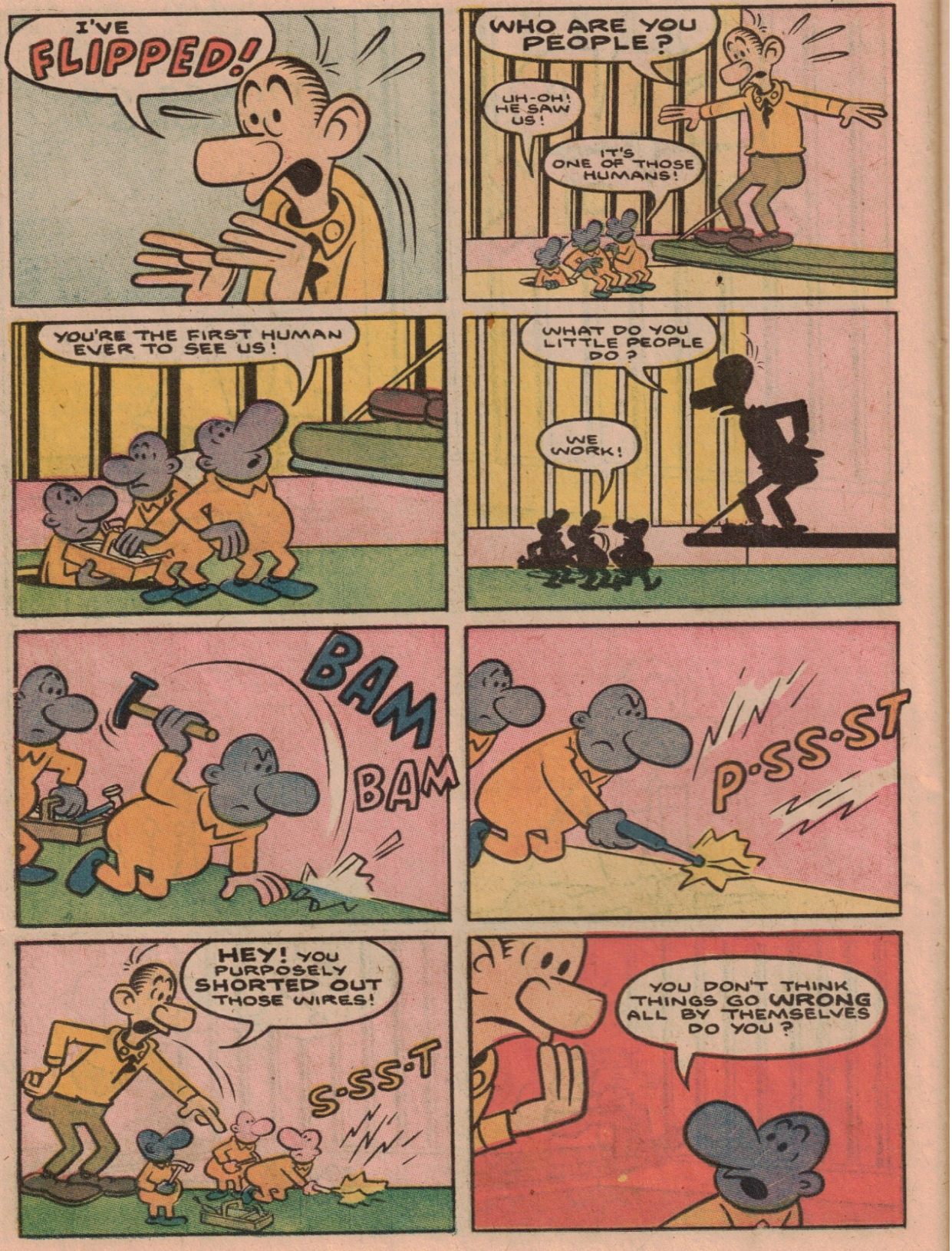
PLEASE RUSH ME ALL 5 HARVEY HIT RECORDS (10 SONGS) AND 10 NEW HARVEY COMICS.

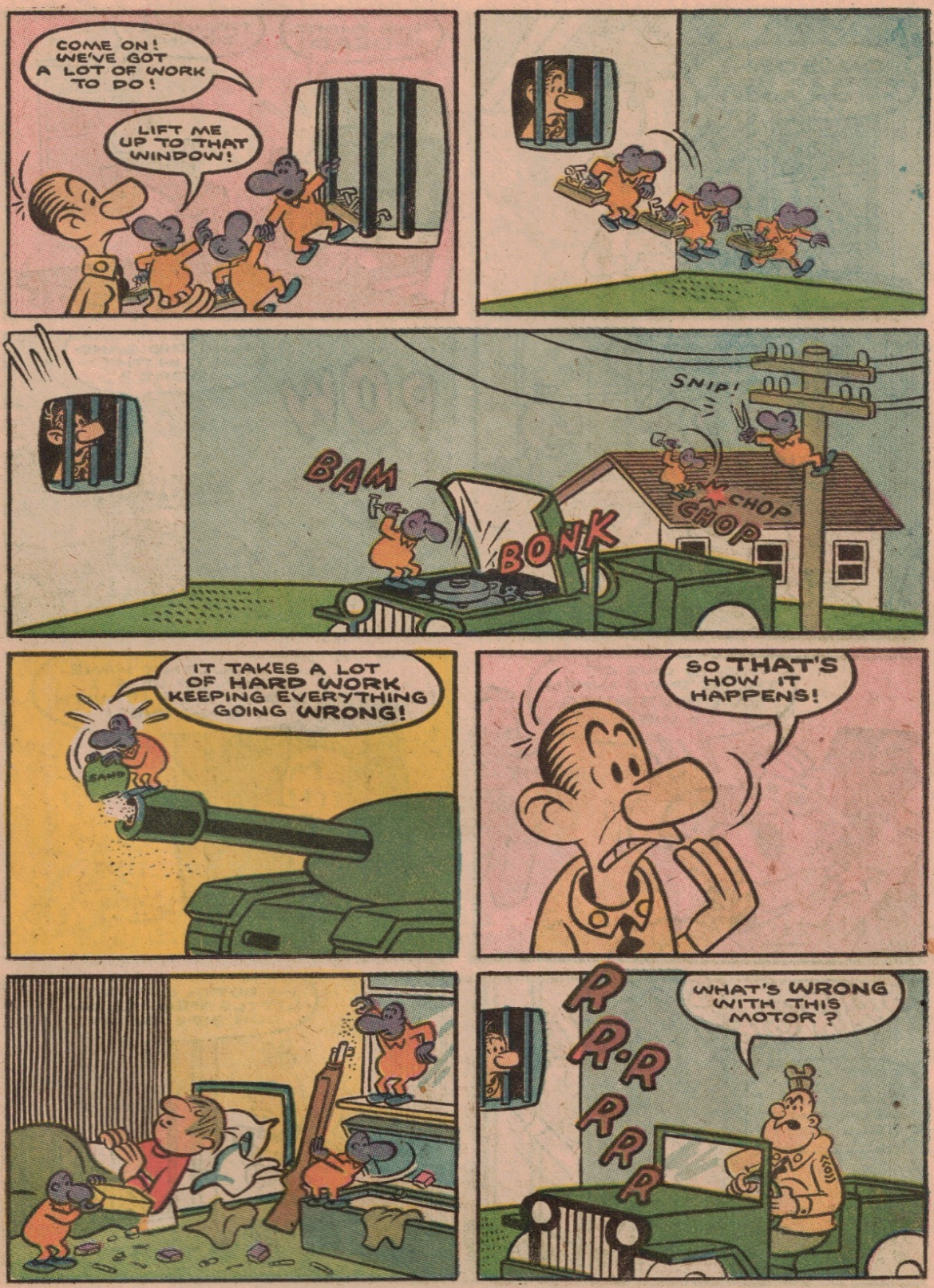
PRINT NAME _____ AGE ____

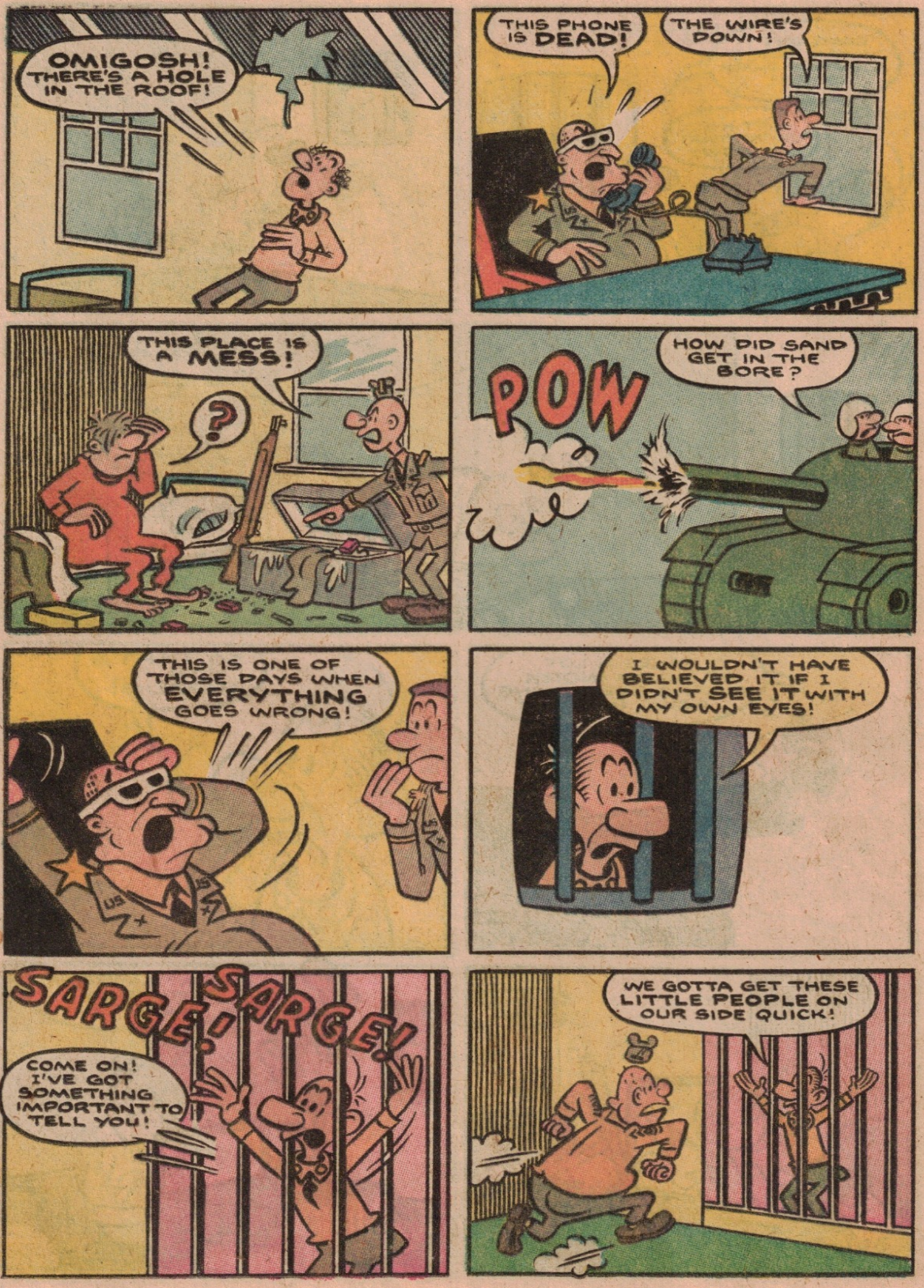
ADDRESS _____

CITY _____ STATE _____ ZIP ____

SAD SACK
in "THINGS GO WRONG"
AFTER SITTING IN THIS CELL SO LONG, YOU BEGIN TO GO BATTY!
?


I'VE FLIPPED!
WHO ARE YOU PEOPLE?
UH-OH! HE SAW US!
IT'S ONE OF THOSE HUMANS!
YOU'RE THE FIRST HUMAN EVER TO SEE US!
WHAT DO YOU LITTLE PEOPLE DO?
WE WORK!
BAM BAM
P-SS-ST
HEY! YOU PURPOSELY SHORTED OUT THOSE WIRES!
S-SS-T
YOU DON'T THINK THINGS GO WRONG ALL BY THEMSELVES DO YOU?


COME ON! WE'VE GOT A LOT OF WORK TO DO!
LIFT ME UP TO THAT WINDOW!
SNIP!
BAM
BONK
CHOP
CHOP
IT TAKES A LOT OF HARD WORK KEEPING EVERYTHING GOING WRONG!
SAND
SO THAT'S HOW IT HAPPENS!
R-R-R-R-R
WHAT'S WRONG WITH THIS MOTOR?


OMIGOSH! THERE'S A HOLE IN THE ROOF!
THIS PHONE IS DEAD!
THE WIRE'S DOWN!
THIS PLACE IS A MESS!
?
POW
HOW DID SAND GET IN THE BORE?
THIS IS ONE OF THOSE DAYS WHEN EVERYTHING GOES WRONG!
I WOULDN'T HAVE BELIEVED IT IF I DIDN'T SEE IT WITH MY OWN EYES!
SARGE! SARGE!
COME ON! I'VE GOT SOMETHING IMPORTANT TO TELL YOU!
WE GOTTA GET THESE LITTLE PEOPLE ON OUR SIDE QUICK!

LITTLE PEOPLE?
YES! I JUST FOUND OUT IT'S LITTLE PEOPLE WHO MAKE THINGS GO WRONG!
IF WE CAN GET THESE LITTLE PEOPLE ON OUR SIDE WE CAN USE THEM TO MAKE EVERYTHING GO WRONG WITH THE ENEMY!
WE CAN WIN EVERY WAR!
ER-UH! GOOD IDEA, SACK! COME WITH ME AND WE'LL TELL THE CAPTAIN!
NOW, TELL THE CAPTAIN WHAT YOU JUST TOLD ME, SACK!
OKAY!
FIRST OF ALL, I SAW THESE LITTLE PEOPLE AN---
COME WITH ME, SACK!
JUST SIGN YOUR NAME! I'LL HANDLE ALL THE DETAILS!
Sad Sack
LET'S GET ASTRONAUT SACK'S OFFICIAL REPORT!
DON'T SAY NOTHIN' TO NOBODY UNLESS THERE'S A BUCK IN IT!

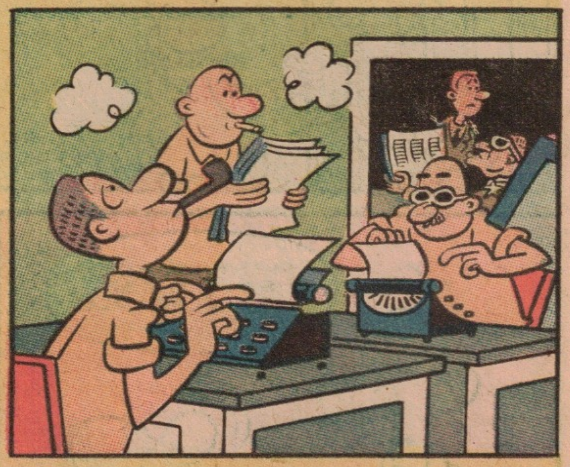
General Rockjaw was complaining to his aide about not getting any publicity. "My picture hasn't been in a newspaper or magazine for years!" the General moaned. "But you haven't DONE anything. There's no reason to put your picture in the papers," his aide explained. "They don't even print my name in the birthday column anymore," General Rockjaw griped.

"We keep feeding press releases to all wire services about what a hero you are, sir," the aide explained. "I think the newspapers know you have a staff of fiction writers cranking out all that stuff."

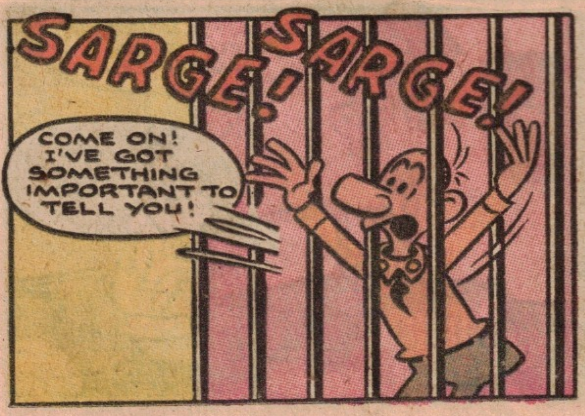
Over at the Daily Centurion newspaper office, the copy boy plopped a new batch of press releases on the managing editor's desk. "Latest releases on General Rockjaw with lots of pictures," the copy boy said, as the managing editor pushed them all off the side of the desk and into the wastebasket.

Back at the General's office the General's fiction writers were busy preparing another batch of hero stories to circulate to the press. "A-W-W! What's the use," General Rockjaw declared, as he gave all the writers the rest of the day off.

The General dismissed his aide, too. Now General Rockjaw sat in the big building all alone with his thoughts. It wasn't a pretty picture, as he sat there thinking over his military career. He had NEVER never done a heroic deed, and that's exactly why he had not gotten his picture or name mentioned in the newspapers like he wanted.



General Rockjaw was feeling so glum he switched off the lights in his office and sat there in the dark feeling sorry for himself. He sat in the big high chair



behind his desk and couldn't even be seen in the big dark office.

As he sat, two husky men were crawling along the ledge of the building outside his office. "This is the General's office where the safe is, Slick!" said Scratchy. That was the other guy's name, Scratchy!

The General heard them smash the window and he sat motionless in his chair. Scratchy and Slick came in through the window and looked around the dark room but never noticed General Rockjaw sitting in his big chair. The General was so quiet he was almost frozen!

The two crooks located the safe and started working on the combination. They were both stooped over the safe when General Rockjaw went into action! He shot up from his chair and came running across the room as though he were leading a charge. He took a long dive through the air and landed right on top of the two crooks who were flabbergasted from surprise. The General was like a tiger! He even growled! He knocked the two thieves' heads together and quickly grabbed a large sword from one of the trophy cases on the wall. It was all over as quickly as that! Scratchy and Slick stood there with their hands raised while General Rockjaw held the sword pointed at them. The General was magnificent!

The General marched the two crooks downstairs to the basement where he locked them in the coal room. Next, he returned to his office and phoned for the police and, also, his writers.

The sirens screamed outside the building and the police came rushing in. The writers came close behind, some of them only half-dressed under their top coats! WHERE ARE THEY?" the police demanded, "I've got them locked up in the basement -- follow me!" The General led them all downstairs. "We've been looking for two crooks in this neighborhood for two months," the police sergeant said out of the side of his mouth.

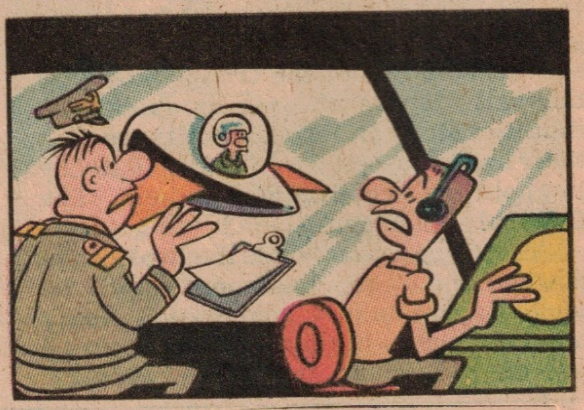
General Rockjaw unlocked the door to the coal room with a professional flare. "There's nobody in here!" the policeman said, as he flicked on the light. "They must have gotten out that little window -- look, it's open!" the General said.

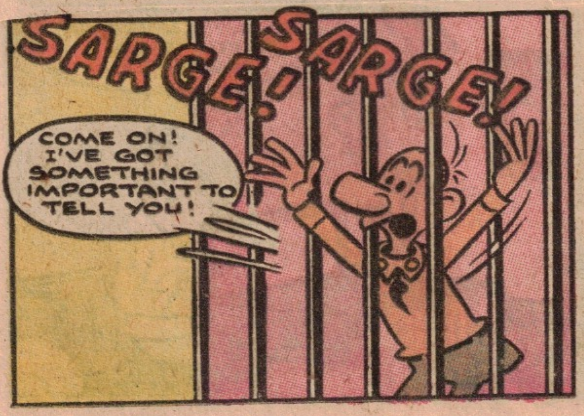
Everybody looked at one another in a dumb manner. The police walked away disgusted. The writers said, "We could have dreamed up a better one than that, General!"

This was the first time General Rockjaw had done a heroic deed, and NO ONE BELIEVED HIM!

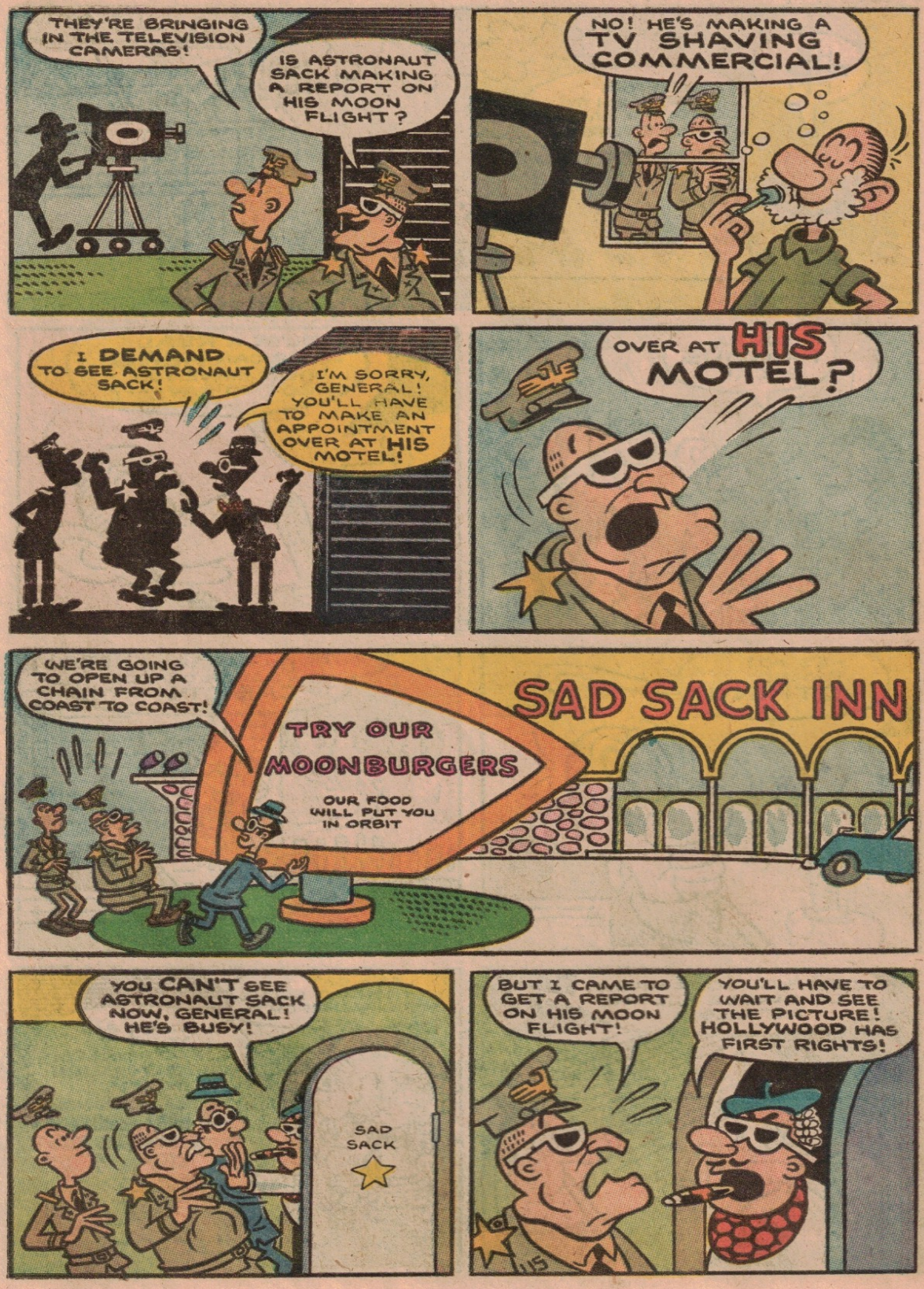
# SAD SACK

## "in PROMOTED"

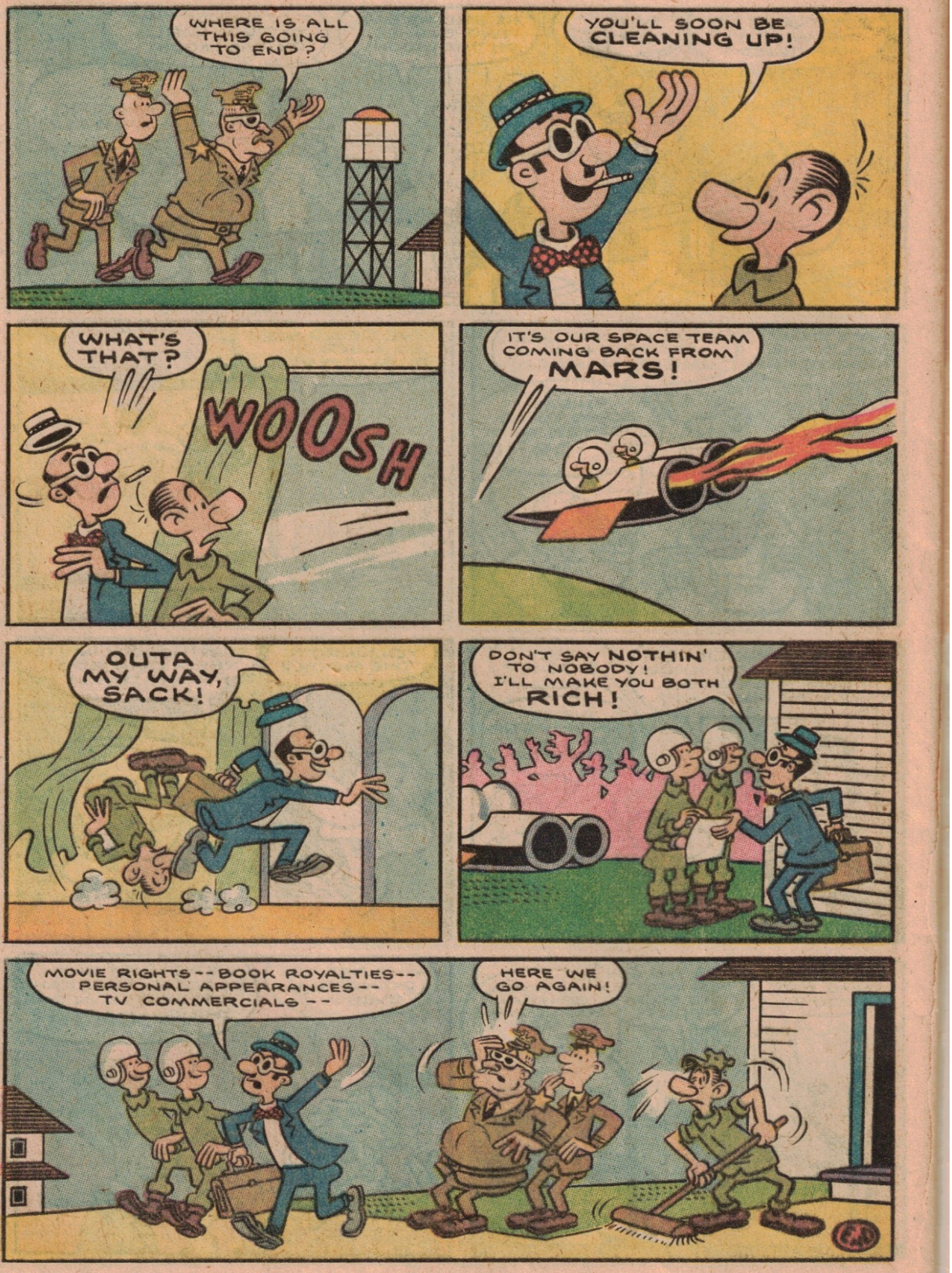




HE DID IT!
HE'S THE FIRST MAN TO GO TO THE MOON AND RETURN!
YOU'RE FAMOUS, SACK!
YOU'RE A REAL AMERICAN HERO! WHAT HAVE YOU GOT TO SAY?--?
HE'S NOT SAYING NOTHING!
ULP!
YOU'RE AN AMERICAN HERO! NOW'S YOUR CHANCE TO CASH IN ON IT!
ZIP
JUST SIGN YOUR NAME! I'LL HANDLE ALL THE DETAILS!
Sad Sack
LET'S GET ASTRONAUT SACK'S OFFICIAL REPORT!
DON'T SAY NOTHIN' TO NOBODY UNLESS THERE'S A BUCK IN IT!


THEY'RE BRINGING IN THE TELEVISION CAMERAS!
IS ASTRONAUT SACK MAKING A REPORT ON HIS MOON FLIGHT?
NO! HE'S MAKING A TV SHAVING COMMERCIAL!
I DEMAND TO SEE ASTRONAUT SACK!
I'M SORRY, GENERAL! YOU'LL HAVE TO MAKE AN APPOINTMENT OVER AT HIS MOTEL!
OVER AT HIS MOTEL?
WE'RE GOING TO OPEN UP A CHAIN FROM COAST TO COAST!
TRY OUR MOONBURGERS
OUR FOOD WILL PUT YOU IN ORBIT
SAD SACK INN
YOU CAN'T SEE ASTRONAUT SACK NOW, GENERAL! HE'S BUSY!
SAD SACK
BUT I CAME TO GET A REPORT ON HIS MOON FLIGHT!
YOU'LL HAVE TO WAIT AND SEE THE PICTURE! HOLLYWOOD HAS FIRST RIGHTS!

BUT THAT'S NOT THE WAY IT HAPPENED!
WHO CARES?
HE SAID HE SAW TWO BUSHES ON THE MOON!
I'LL CHANGE THAT TO TWO GIRLS ON THE MOON!
WE NEED SOME DANCING MOONGIRLS!
BUT I DIDN'T BUILD THE ROCKETSHIP!
MAKE IT LOOK LIKE HE DID IT ALL SINGLE-HANDED!
THIS IS GOING TO BE GREATER THAN "PT-109"!
I'VE NEVER SEEN SO MUCH PUBLICITY!
I KEEP COOL WITH HOTS
HERO SAD SACK
IT'S YOUR PUBLISHER! THEY WANT TO KNOW WHEN YOUR BOOK WILL BE FINISHED?
WHAT BOOK?
WE'RE FINISHING UP THE LAST CHAPTER!
YOU WROTE THE BOOK?
SURE! NOBODY WRITES THEIR OWN BOOK NOWADAYS!
---ANYWAY! WHO ARE YOU?
I'M THE GUY YOU WROTE THE BOOK ABOUT!
I'M SORRY, GENERAL! YOU'LL HAVE TO PAY FOR AN INTERVIEW!
WHY ARE YOU DOING ALL THIS?
WE'RE JUST RED BLOODED AMERICANS INTERESTED IN ONE THING--CASH!


WHERE IS ALL THIS GOING TO END?
YOU'LL SOON BE CLEANING UP!
WHAT'S THAT?
WOOSH
IT'S OUR SPACE TEAM COMING BACK FROM MARS!
OUTA MY WAY, SACK!
DON'T SAY NOTHIN' TO NOBODY! I'LL MAKE YOU BOTH RICH!
MOVIE RIGHTS -- BOOK ROYALTIES -- PERSONAL APPEARANCES -- TV COMMERCIALS --
HERE WE GO AGAIN!

# Get BOTH Sell GRIT

## SPENDING MONEY and PRIZES

*"America's Greatest Family Newspaper"*

**in a few hours of your spare time every week 30,000 young persons,**

**Now selling GRIT — many MAKE $1 to $6 Weekly**

GRIT sells for 20c YOU'LL MAKE **7c** PROFIT on every copy you sell

*also*

**WIN PRIZES LIKE THESE**

***Sports Equipment, Camera, Radio, Watch, Camping Equipment, Models, Bike Equipment, Swim Fins, Masks, and many others.***

### *It's Fun—It's Easy*

GRIT is the popular publication in more than 1,250,000 homes each week. Folks in your neighborhood will like it too so you can build a big profitable sale quickly.

Besides the money you make and the prizes you'll win—having a GRIT business will give you valuable business experience of life-long value to you.

GRIT will help you get started—send you papers and selling suggestions. You pay **only** for the papers you sell until you know how many to order.

### *Grab This Opportunity*

Papers sent only in Continental U. S.

*Print Name and Address Below*

**GRIT PUBLISHING CO., Williamsport, Pa. 17701** HC-84

Send my first bundle of papers, selling helps and prize offers.

Name .....

Male or Female? ..... Age ..... Date Born ..... Year .....

In Care of .....

Street and No. ..... R. F. D. .....

Post Office ..... State .....

Zip Code No. .....

**MAIL THIS TODAY**

In an envelope

Print Your Last Name Plainly Here

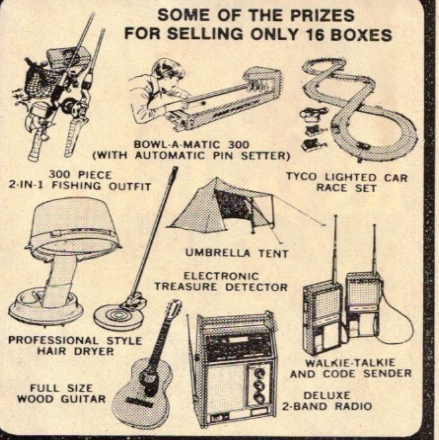
# Sell Personalized Christmas Cards

**IT'S EASY! IT'S FUN!**

**Learn how easy it is to be a Sales Leadership Winner. Choose the PRIZES you want or CASH.**

### SOME OF THE PRIZES FOR SELLING ONLY 8 BOXES

### SOME OF THE PRIZES FOR SELLING ONLY 16 BOXES


BOWL-A-MATIC 300 (WITH AUTOMATIC PIN SETTER)
300 PIECE 2-IN-1 FISHING OUTFIT
TYCO LIGHTED CAR RACE SET
UMBRELLA TENT
ELECTRONIC TREASURE DETECTOR
PROFESSIONAL STYLE HAIR DRYER
WALKIE-TALKIE AND CODE SENDER
FULL SIZE WOOD GUITAR
DELUXE 2-BAND RADIO

### Be a Sales Leader! Win Exciting Prizes or Cash!

Start to earn your prizes right away. Just fill in the postage-free coupon and mail today. We'll rush you everything you need at no cost to you.

Sell from our easy to carry Album of Personalized Christmas Cards that has a wide selection to suit everyone's taste. All fine quality cards that make selling so easy. As many as 40 cards for only $3.75 a box . . . each with cutomer's name imprinted. No boxes to carry or return. No risk, no obligation, no investment. No limit to the number of prizes you can win . . . or keep $1.00 for each box you sell.

***Life is Great When You're a Winner***
***Everyone Who Tries Can Win***

### SOME OF THE PRIZES FOR SELLING ONLY 24 BOXES OR MORE

PUSHBUTTON CASSETTE RECORDER Sell Only 24 Boxes
STEREO MODULAR SYSTEM Sell Only 24 Boxes
HI-RISER FUN BIKE (BOYS OR GIRLS MODEL) Sell Only 32 Boxes
AM/FM DIGITAL CLOCK RADIO Sell Only 24 Boxes
POLAROID COLOR CAMERA WITH FILM Sell Only 24 Boxes
PORTABLE TYPEWRITER Sell Only 32 Boxes

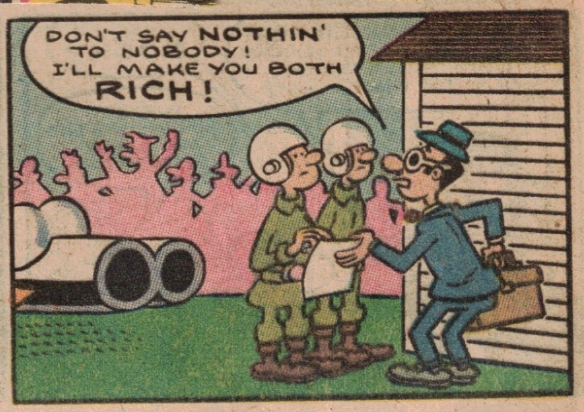
FAMOUS NAME

# PRIZES OR CASH

THE EASY WAY!

FREE SAMPLE CARDS — OLYMPIC — EARN $1.00 A BOX

RAIN GARDEN TERRARIUM Sell Only 7 Boxes
SNOOPY RADIO Sell Only 7 Boxes
MAGNUS ELECTRIC ORGAN Sell Only 20 Boxes
OVERNIGHT SLEEPING BAG Sell Only 7 Boxes
G.E. AM-FM DIGITAL CLOCK RADIO Sell Only 22 Boxes
PUP TENT Sell Only 10 Boxes
MARK II BACKPACKER STOVE Sell Only 9 Boxes
CENTURI ELECTRIC LAUNCH ROCKET KIT Sell Only 7 Boxes
HEADHUGGER RADIO Sell Only 12 Boxes
COX ME-109 SUPER STUNTER Sell Only 10 Boxes
U.S. REGULATION BUGLE Sell Only 9 Boxes
COX ACTION VAN Sell Only 12 Boxes
GENERAL ELECTRIC POCKET RADIO Sell Only 6 Boxes
BIKE LAMP-RADIO-HORN Sell Only 14 Boxes
SENIOR MICROSCOPE LAB Sell Only 9 Boxes
WORKING MODEL STEAM ENGINE Sell Only 14 Boxes
RADIO CONTROLLED PORSCHE 917 Sell Only 22 Boxes
NYLON BACKPACK TENT Sell Only 20 Boxes
VOIT SKIN DIVING OUTFIT Sell Only 8 Boxes
CANDLE MAKING KIT Sell Only 6 Boxes
WALKIE-TALKIE SET Sell Only 12 Boxes
ELECTRONIC POCKET CALCULATOR Sell Only 24 Boxes
PENDANT WATCH Sell Only 6 Boxes
P51 D MUSTANG PLANE Sell Only 6 Boxes
ELECTRIC BUILD-IT SET Sell Only 8 Boxes
10-SPEED RACING BIKE Sell Only 56 Boxes
KODAK POCKET INSTAMATIC CAMERA OUTFIT Sell Only 14 Boxes
BIKE GENERATOR LIGHT SET Sell Only 6 Boxes
AURORA PIT ROW SPEEDWAY Sell Only 14 Boxes
PORTABLE AM-FM TABLE RADIO Sell Only 14 Boxes
ARCHERY SET Sell Only 7 Boxes
PORTABLE TYPEWRITER Sell Only 30 Boxes
CUT OUT · FILL IN · PASTE TO THIN CARDBOARD
FOLD BACK · MAIL NOW. NO STAMP NEEDED
DELUXE MONOPOLY Sell Only 6 Boxes
BIKE SPEEDOMETER Sell Only 6 Boxes
SENIOR CHEMISTRY LAB Sell Only 9 Boxes
BD-5 AIRPLANE Sell Only 10 Boxes
DYMO LABELMAKER KIT Sell Only 6 Boxes
G.E. PORTABLE TELEVISION



Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

**BUSINESS REPLY MAIL**
First Class Permit No. 3105, Springfield, Mass.

**SALES LEADERSHIP CLUB**
DEPT. 4SH-6,
SPRINGFIELD, MASSACHUSETTS 01101

**JOIN THE LEADER NOW!**
SALES LEADERSHIP CLUB, Springfield, Mass. 01101

**Fold Over ↑ Don't Cut! Just Seal (Paste, Staple or Scotch Tape)**

Without obligation, enroll me as a member. Rush me FREE Membership Card, FREE Album of Christmas Cards, FREE Prize Catalog and complete details on how to earn valuable prizes or big cash profits — the proven Sales Leadership way!

Name _____
(Print Clearly)
Address _____ Apt. No. _____
City _____ State _____ Zip _____

# IT'S AS EASY AS S L C

FREE Catalog Shows Terrific Prizes For Everyone

**S**end for Free Catalog of Great Prizes.
**L**earn how easy it is to be a Sales Leadership Winner.
**C**hoose the PRIZES you want or CASH.

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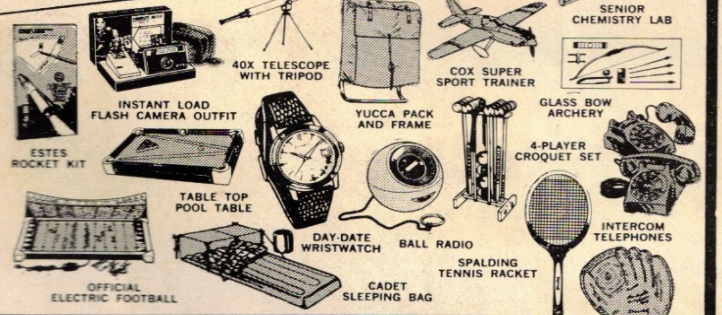


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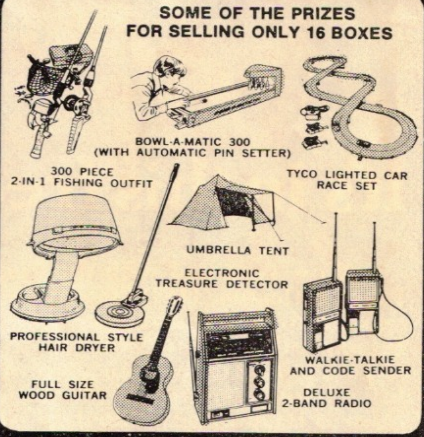
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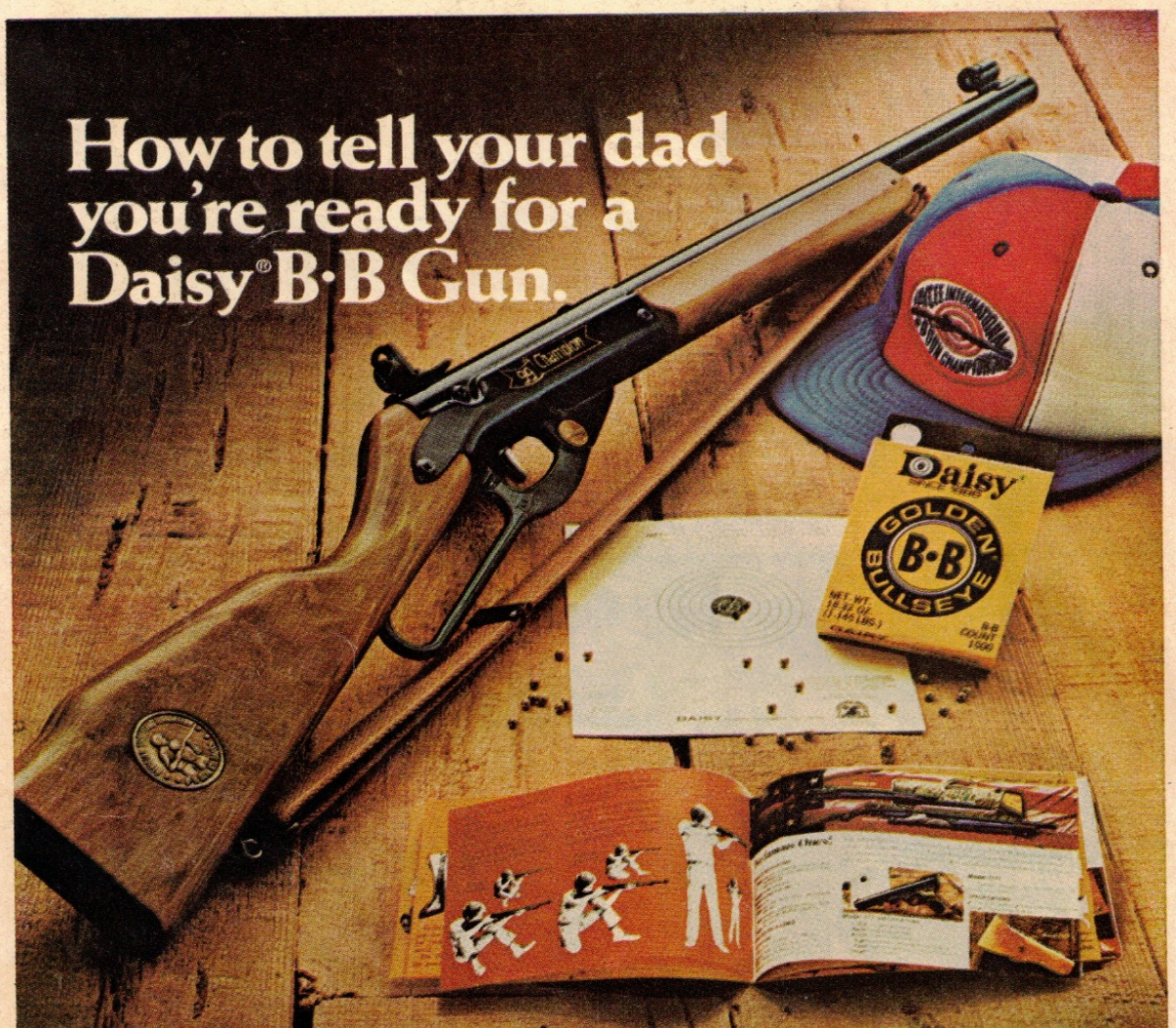
# How to tell your dad you're ready for a Daisy® B·B Gun.




# It's in this free booklet.

Wow your dad with the Code of the Daisy Rifleman. He'll know you care enough to learn gun safety rules and responsibilities. Find out how to build a 15-foot indoor or outdoor shooting range. It'll tell him you probably have room for a Daisy B·B Gun. Show him the 33 models of Daisy B·B Guns, including the ones built for your size and age (from 8 on up). You'll find all these facts in "The Air Rifle Marksman by Daisy."

Get your free copy of "The Air Rifle Marksman" at most Daisy dealers. Or write Daisy and we'll send you one. But be sure Dad sees the booklet when you get it. It might tell him you're ready for a Daisy B·B Gun right now.

## Do you know?

Which is the safe way to carry a B·B Gun?

Answer: They are both correct. Find out more gun safety and fun facts in your free Daisy booklet.

**Daisy®**
SINCE 1886

Division Victor Comptometer Corporation
Mailing address: Daisy, Dept. C64, Rogers, Arkansas 72756
In Canada: Daisy/Heddon Ltd., Cambridge, Ontario N3H4T9